



## **Fundraising Resources**

Thank you for your interest in financing your immersion experience in Spain with LITA this summer. We recognize that the cost of a five and a half week summer program can be prohibitive to many students and families, and LITA is committed to helping make our summer programs accessible for all motivated Spanish students, regardless of cost.

We encourage all students in need of financial assistance to complete our online application for financial aid ([www.experiencelita.com/apply](http://www.experiencelita.com/apply)) as well as seek out outside scholarship awards, grants and other financial aid opportunities.

Additionally, students should consider engaging in some of the fundraising opportunities and campaigns listed below. Fundraising is a key element in financing international travel and is a great way to include your friends, family and community in your exciting upcoming endeavors!

Please do not hesitate to reach out to LITA's directors, Jordan Romm or Michela Corcorran, for assistance or advice in implementing your fundraising campaign(s) of choice.

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### **Personal Fundraising**

#### *Part-time Jobs*

Seek out a part-time job and deduct a percentage of each paycheck (or the whole thing!) to be saved for your summer experience with LITA.

#### *Match my savings*

Ask your friends, family members, neighbors and contacts in your local community to consider matching a percentage of the money you save on your own via local fundraising or a part-time job and donate that amount to your tuition.

## **Local Fundraising**

### *Community events*

Encourage local neighbors and members of your community to support your summer experience by selling them goods and services via garage sales, car washes or bake sales in your community.

### *Rotary clubs and Foundations*

Reach out to rotary clubs or local foundations in your community that may provide scholarships awards or grants to motivated students.

### *Blog creation and sponsorship by local businesses*

Create a blog for your summer experience with LITA and approach your favorite local businesses (in person) to ask for their sponsorship with financial support. You can upload the logos of the businesses that are sponsoring you onto your blog and create different levels of sponsorship that would correspond with the business visibility and placement on the blog. This can be a very fruitful fundraising tool if done correctly. You will need to commit to updated the blog frequently throughout your experience with LITA and ensure that your blog is visible and widely forwarded within your home community in order to attract support from local businesses.

### *Large-scale fundraising event*

This is a big commitment and takes a lot of planning but it can certainly yield a big fundraising return. We have had a few students do this over the years with great success. This type of campaign would include putting on a large-scale event, such as a pasta feed, concert, dance, open mic night, etc. for your local community. You might choose to ask for at-will donations upon entrance or charge a specific amount ahead of time for tickets to the event (covering the cost of the event with an additional percentage going to your own fundraising), depending on the type of event and the amount of money you may put into it. You could choose to advertise this event in your community (via list serves, local businesses, conversations with neighbors, etc.) or simply invite extended family, friends, teachers and other acquaintances to attend. We are happy to help brainstorm and discuss event ideas as well as offer advice in regards to the planning and implementation of this type of event. Please don't hesitate to contact us to discuss this.

## **Online Crowdfunding**

*GoFundMe ([www.gofundme.com](http://www.gofundme.com))*

GoFundMe is a great resource for students looking to create a fundraising campaign that casts a wide donation net across their friends, family, contacts and online social communities. If chosen as a fundraising platform, students should think thoughtfully about how they would like to present their campaign and how the support of their communities will help them reach their fundraising goal. Creating a campaign through GoFundMe is free although the organization does take a percentage of all donations to support their operating fees.

*FundMyTravel ([www.fundmytravel.com](http://www.fundmytravel.com))*

FundMyTravel is a crowdfunding platform specifically dedicated to those looking to finance meaningful travel opportunities. This is a wonderful resource for students who may feel like their voices and travel goals are lost within the wide range of campaigns present on a site such as GoFundMe. If chosen as a fundraising platform, students should think thoughtfully about how they would like to present their campaign and the reason travel, and others' support of their travels, means so much to them. Creating a campaign through FundMyTravel is free although the organization does deduct 5% of all donations to support their operating fees.